

Attorney's Docket No. 16-524

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the
Application of: JOSHUA PETERSON ET AL.

Application No.: 10/749,462

Filed: DECEMBER 30, 2003

Title: ASSIGNING TEXTUAL ADS
BASED ON ARTICLE
HISTORY

Examiner: NOT YET
ASSIGNED

Art Unit: NOT YET
ASSIGNED

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with a copy of the document(s) listed on the form. Applicant respectfully requests that the Examiner consider the listed document(s), initial the enclosed Form PTO-1449 to indicate such consideration, and return a copy of the initialed Form PTO-1449 to the Applicant.

This Information Disclosure Statement is being submitted pursuant to 37 C.F.R. § 1.97(b).

I hereby certify that this paper is being deposited today with the U.S. Postal Service as 1st Class Mail addressed to the Assistant Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

on April 1, 2004

By: Amey [Signature]

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this Information Disclosure Statement is, or is considered to be, material to patentability.

The Commissioner is hereby authorized to charge any required fee under 37 C.F.R. § 1.17 in connection with this communication to our Deposit Account No. 23-0630.

Respectfully submitted,

Date: March 31, 2004

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USPTO Form 1449
(modified)

**U.S. DEPT. OF COMMERCE
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: 16-524

Serial No.: 10/749,462

INFORMATION DISCLOSURE CITATION

Sheet 1 of 1

Applicant: Joshua Peterson et al.

Filing Date: December 30, 2003

Group: N/A

U.S. PATENT DOCUMENTS

Exami ner Initials	Document Number	Date	Name	Clas s	Subcl ass	Filing Date (if appropriate)
	6,678,681	01/13/04	Brin			
	6,658,423	12/02/03	Pugh et al.			
	6,615,209	09/02/03	Gomes et al.			
	6,529,903	03/04/03	Smith et al.			
	6,526,440	02/25/03	Bharat			
	US2002/0133481	09/19/02	Smith et al.			
	US2002/0123988	09/05/02	Dean et al.			

FOREIGN PATENT DOCUMENTS

Examiner Initials	Document Number	Date	Country	Class	Subclass	Translation Yes No
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

		S. Brin and L. Page. <i>The Anatomy of a Large-Scale Hypertextual Web Search Engine</i> . August 7, 2000. http://www7.scu.edu.au/programme/fullpapers/1921/com1921.htm ✓ OK

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609
Draw Line through citation if not in conformance and not considered.
Include copy of this form with next communication to Applicant

**Copies of references not provided at the time of this submission.